

Visa Website Where You Shop Matters Terms & Conditions

- 1) Visa is permitted to feature my business on the webpage available at <http://visa.co.ke/run-your-business/small-business-tools/whereyoushopmatters.html> and Visa Kenya social media channels available at [instagram.com/visa_ke](https://www.instagram.com/visa_ke), [facebook.com/visaKenya](https://www.facebook.com/visaKenya) and [Twitter/VisaKenya](https://twitter.com/VisaKenya) (Visa Socials), including but not limited to:
 - a. Hyperlinking to my business website and/or social media pages;
 - b. Publishing or otherwise posting or reproducing any images, videos or other material (Material) I provide to Visa for use in connection to Visa Socials.
- 2) Visa will not infringe any third-party rights by publishing or otherwise posting or reproducing the Material I provide to Visa for the purpose of featuring my business in Visa Socials.
- 3) I can contact whereyoushopmatters@visa.com at any time to request that my business be removed from the Visa Socials.

Other Terms

- 1) Visa collects personal information ("PI") in order to conduct its business and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, and, as required, to Kenyan regulatory authorities.
- 2) Visa will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://www.visa.com.ke/legal/privacy-policy.html>.
- 3) In addition to any use that may be outlined in Visa's Privacy Policy, Visa may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the participant.
- 4) The Privacy Policy also contains information about how participants may opt out, access, update or correct their PI, how participants may complain about a breach of the Kenyan privacy laws or any other applicable law and how those complaints will be dealt with.
- 5) All applications become the property of Visa. Visa will not disclose participants' PI to any entity outside